

How to organise a 112 Day event

The 112 Day will be on 11 February.
Organise your own event and share your safety tips with others!

ONEONETWO
DAY 112

Foresight diminishes danger

Anyone can
organise an
event
– either live
or virtual!

What is 112 Day?

Taking place every year on 11 February, 112 Day is the most prominent nationwide campaign for safety actors. The campaign lasts one full week, and its goal is to improve safety awareness and skills among citizens. Events are an important part of the 112 Day campaign.

Welcome on board!

The theme day
can be utilised
in schools, kindergartens,
hobby clubs and
workplaces.

Start planning well in advance!

- Set up a working group for planning the event.
- Put your skills and interests to good use.
- Work in cooperation with security actors, organisations and volunteers.

Right place, right time

- The official 112 Day is on 11 February, but you can organise your event at any time during the campaign week.
- Choose a busy location for your event: a shopping centre, department store, market square, pedestrian street or outside a supermarket.
- Other suitable locations include schools, kindergartens, educational institutions, town halls, nursing homes, service centres, workplaces, garrisons and rescue stations.

Online information bank for event organisers

Enter your event, read comprehensive instructions and download 112 Day material at:

112.fi/en/112-day



Stay up to date by following the 112 Day channels!

Event programme ideas

- Give advice on the correct use of the emergency number 112.
- Give advice on accident prevention.
- Help people identify high-risk situations.
- Tell people how they can take responsibility for their own and their loved ones' safety.
- Organise first aid training.
- Provide training on first-aid extinguishing.
- Organise a rescue and fire extinguishing demonstration.

Checklist for event organisers

- distribution of tasks and volunteers
- permits and notifying the police
- facilities and technology
- permission of the landowner/property owner
- music licences
- marketing and communication
- event programme and performers
- decorations and clean-up
- catering
- coronavirus prevention

Communication and marketing



Use these hashtags on social media!

#112paiva

#112dagen

#112day

- **Enter** your event into the campaign on the website of the 112 Day campaign.
- Tell the local media about the event: **what, when, where and why.**
- **Invite** local media to participate in the event and its organisation.
- Everyone who participates in organising the event can **share information about the event** on their websites and social media channels.
- It's also a good idea to **set up a Facebook event page** that everyone can share with their networks.

Use our official promotional materials

Download material online:

112.fi/en/material1